

Give travelers a reason to choose your stay.

I create warm, useful content that helps guests picture the experience, trust the details, and move closer to booking.



Fatima Carrillo
UGC Creator | Gainesville, Florida

Your property is more than a beautiful view. I turn the room, amenities, destination, and real guest experience into clear, relatable stories your audience can save, share, and act on.

\$19,736

verified lifetime TikTok Shop GMV
593 orders influenced

DISCOVER • PICTURE THE STAY • TRUST THE DETAILS • BOOK

Content built to keep working after checkout.

Sell the stay

Room and property tours surface the layout, amenities, service, and details that help guests decide.

Make it saveable

Itineraries, local gems, family moments, and travel tips turn your destination into a trip worth planning.

Extend every shoot

Core edits, vertical cutdowns, voiceover, raw footage, and licensing options create reusable assets for your channels.

Test for attention

Alternate hooks, calls to action, and paid-social crops give your team more creative angles to learn from.

Cross-category conversion proof: A Trybe app video from Fatima drove 602 of 663 link clicks across an 11-ad Meta campaign. The performance figures shown here come from commerce and app creative, not hotel campaigns.



What does your next guest need to see?

Tell me the property, campaign, or travel product you want to move. I will shape a focused concept for paid UGC, a hosted stay, organic content, licensing, or whitelisting.

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